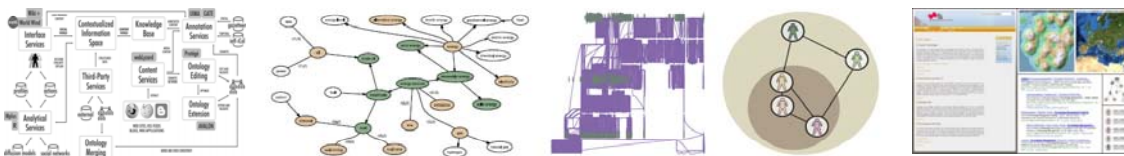


Part I: Presentation of the Project

IDIOM Project Review
 Austrian Research Promotion Agency
 Sensengasse 1, 1090 Vienna
 20 June 2008

Prof. Arno Scharl
 MODUL University Vienna

Mag. Alexander Szlezak
 CEO, GenticS Software



Overview

Information Diffusion across Interactive Online Media
<http://www.idiom.at/>

- **Work Packages**
 - Content & Annotation Services
 - Ontology Services (Extension, Validation)
 - Interface Services (Semantic, Geographic)
 - Analytical Services (Visual, Statistical)
- **Use Cases**
 - Media Watch on Climate Change
 - CATER Tourism Portal
 - US Election 2008 Web Monitor



- **Information Sources**
 - Web Sites
 - RSS News Feeds
 - Web Logs, Wiki Applications
- **Contextualized Information Space**
Collaboration platform and knowledge repository annotated along multiple dimensions
 - **Semantic** – Assigning controlled vocabulary concepts
 - **Temporal** – Timestamp for each document (time of validity based on incremental mirroring)
 - **Geospatial** – Distinguishing source and target geography
 - Geo-Tagging (Geo-Parsing, Geo-Coding)
 - BBC Article „Vienna Marking Mozart Milestone“
 Source: Europe / United Kingdom / London
 Target: Europe / Austria / Vienna

Most frequently searched keywords				
Region/websites: All				
Languages: All				
Period: 1/1/2006-30/4/2006				
The most frequent 20 words	n	in %	Results	in %
1 wien	1.562	1,3	315.544	8,4
2 salzburg	1.422	1,2	175.327	4,6
3 vienna	1.340	1,1	262.324	7,0
4 innsbruck	1.282	1,1	102.051	2,7
5 graz	1.113	0,9	60.270	1,6
6 linz	794	0,7	22.637	0,6
7 hotel	775	0,6	53.101	1,4
8 mozart	756	0,6	62.654	1,7
9 ischgl	742	0,6	10.945	0,3
10 kufstein	692	0,6	9.351	0,2
11 zell am see	653	0,5	40.649	1,1
12 hotels	592	0,5	28.575	0,8
13 zürs	575	0,5	15.437	0,4
14 saalbach	493	0,4	7.591	0,2
15 tirol	492	0,4	74.665	2,0
16 seefeld	463	0,4	9.622	0,3
17 heiligenblut	457	0,4	3.437	0,1
18 camping	437	0,4	4.216	0,1
19 kaprun	429	0,4	5.148	0,1
20 wellness	420	0,4	20.321	0,5
Total	119.588	100,0	3.772.664	100,0

Table: TW-X3

The screenshot shows two instances of the www.austria.info website. The top instance shows a search for 'wien' with results for 'Süße Gaststickerl vor der Haselhir' and 'Kaisertafel'. The bottom instance shows a search for 'wien hat mehr' with results for 'Wien hat mehr', 'Radeis nach Wien', and 'Innsbruck'.

- **Geospatial Platforms**

Google Maps, Google Earth, Map24, MapQuest, Yahoo Maps, ViaMichelin, Microsoft Live Local 2D & 3D, NASA World Wind, aon Routeplanner



- **Frequency of Usage (n=1227)**

- 40% at least once a week
- 73% before traveling

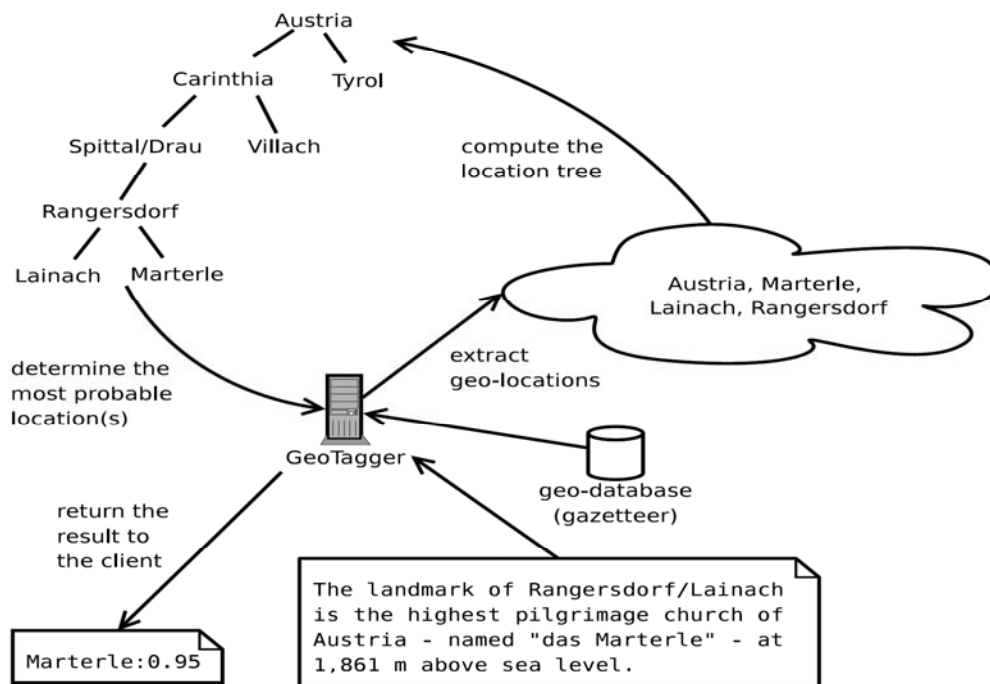
- **Most Requested Services**

Encyclopedias, event and restaurant guides, sports information, travel offers, shopping information

- **Drivers of Acceptance**

Effort expectancy, performance expectancy, facilitating conditions (e.g. hardware requirements)

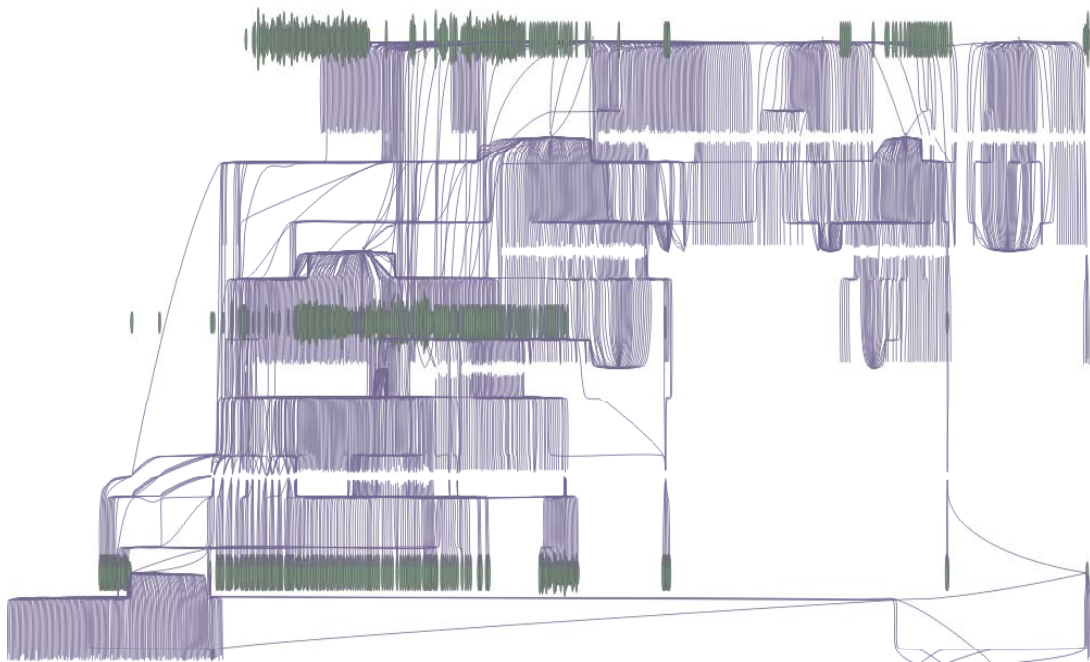
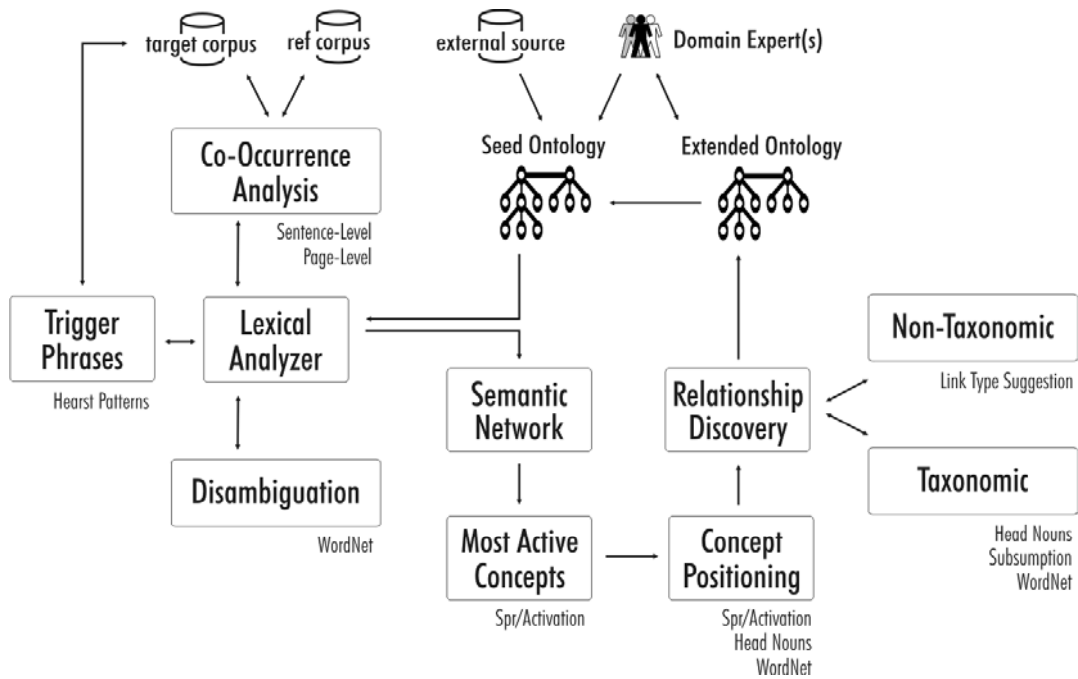
- **Annotation by the author**, manually or through location-aware devices such as car navigation systems, RFID-tagged products and GPS-enabled cellular handsets.
- **Determining the location of the server** (*Whois*, *Geo IP Tool*, monitoring Internet traffic, analyzing the domain of a Web site for additional cues).
- **Automated annotation** of existing documents. The processes of recognizing geographic context and assigning spatial coordinates are commonly referred to as *geoparsing* and *geocoding*, respectively.

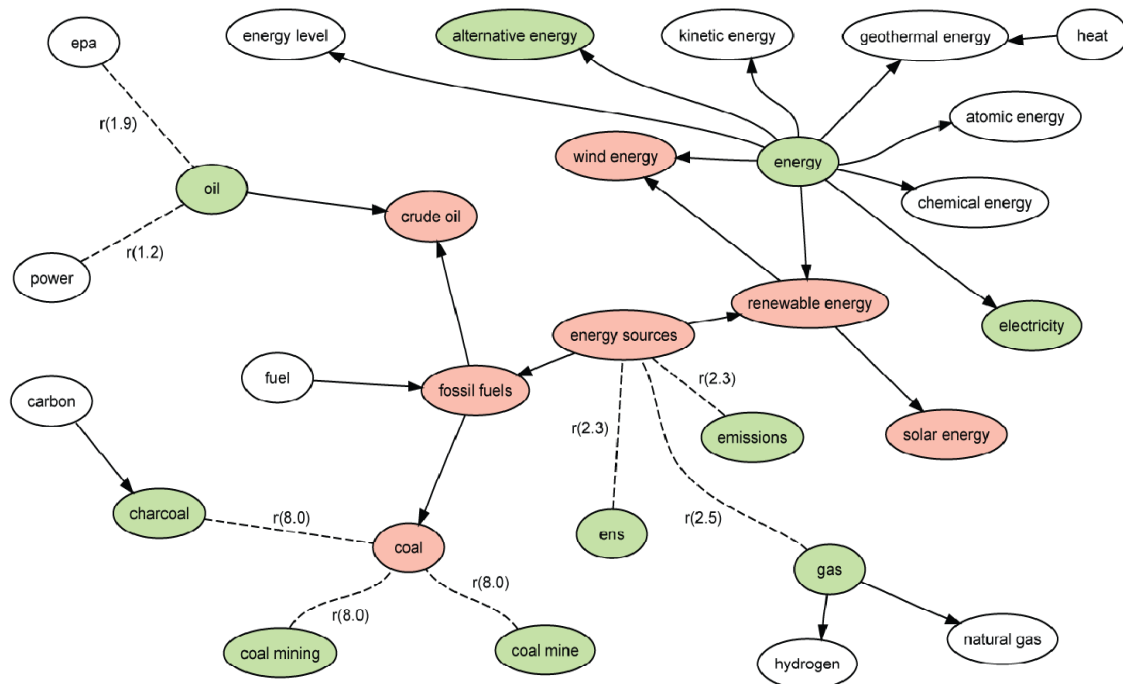


Information Diffusion across Interactive Online Media <http://www.idiom.at/>

- Service-Oriented Architecture
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 - **Ontology Services (Extension, Validation)**
 - Interface Services (Semantic, Geographic)
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 - Media Watch on Climate Change
 - US Election 2008 Web Monitor
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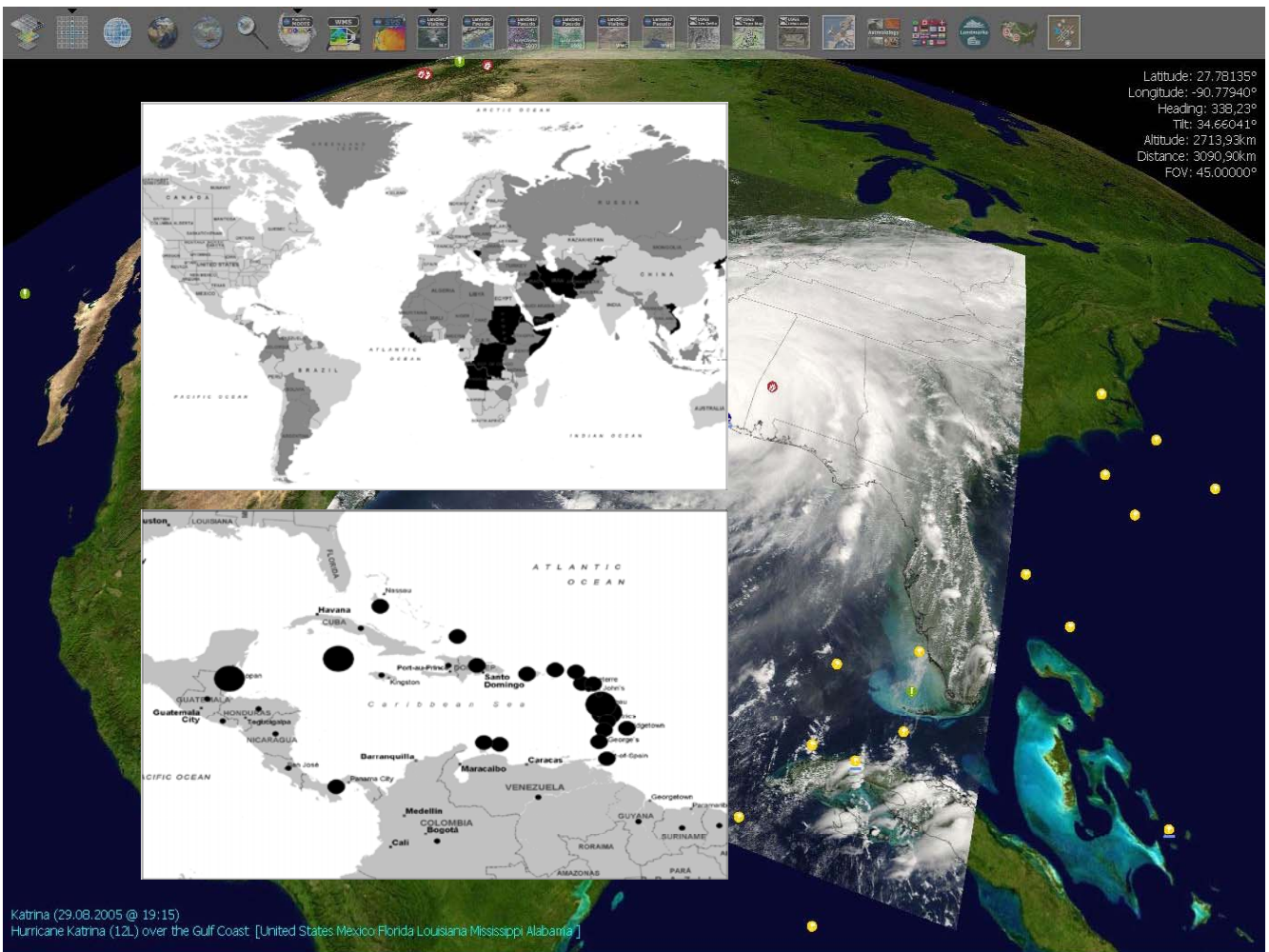




- **Semantic Interfaces**
 - Ontology-based Visualizations
 - Tag Clouds
 - Information Landscapes (2D, 3D)
- **Geospatial Interfaces**
 - The Geospatial Web “may ultimately be the big disruptive innovation of the coming decade” (Erle et al. 2005, xxv).
 - Data Integration
 - Cartographic Data
 - Real-World Indicators
 - Geo-tagged Hypermedia



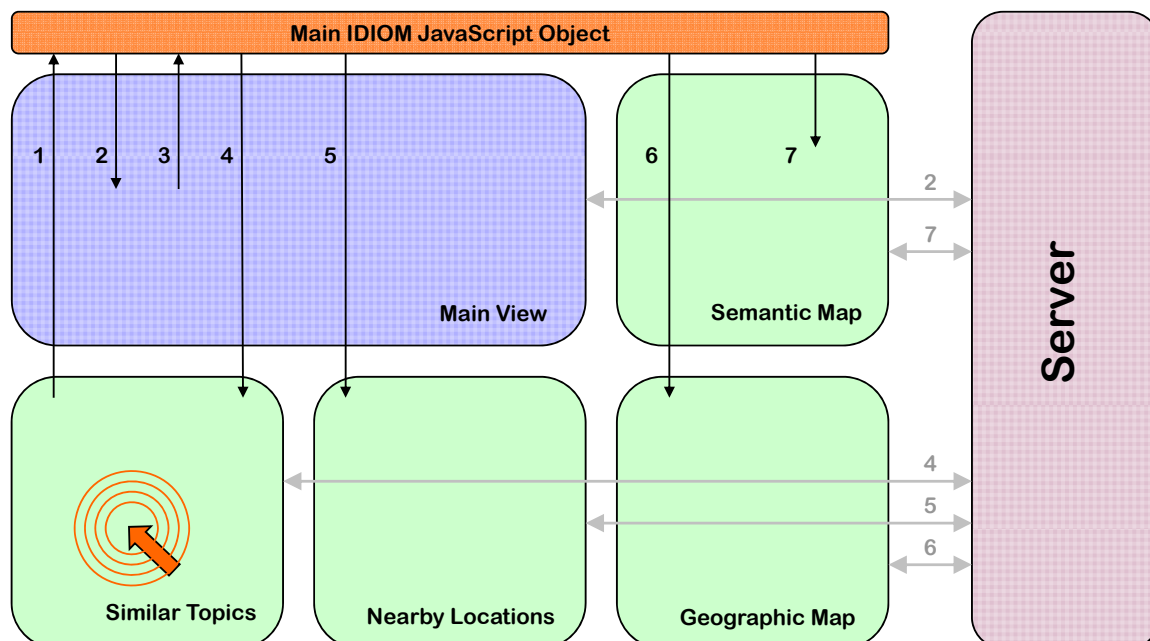
CIA World Factbook



Max Tourism Coverage	Freq	Freq-T	SO	SO-T	Freq-%	ApC	RpC
Niue	75	59	.252	.288	78.7	.93	928
Dominica	93	72	.168	.171	77.4	1.05	736
Cook Islands	74	57	.037	.061	77.0	2.03	1,198
Maldives	303	221	.066	.065	72.9	1.66	937
Cayman Islands	191	138	.129	.104	72.3	6.82	13,572
Belize	218	154	.195	.153	70.6	.81	487
N Mariana Islands	22	15	.161	.017	68.2	5.77	8,370
Martinique	30	20	-.070	-.051	66.7	1.04	570
French Polynesia	98	65	.190	.253	66.3	.80	1,224
Netherlands Antilles	65	43	.070	.128	66.2	1.24	3,878
Min Tourism Coverage	Freq	Freq-T	SO	SO-T	Freq-%	ApC	RpC
Djibouti	82	10	.030	-.042	12.2	.04	9
Kiribati	70	9	.064	.068	12.9	.05	30
Serbia & Montenegro	1835	244	-.021	-.058	13.3	.04	7
Kyrgyzstan	768	119	-.123	-.205	15.5	.01	5
French Guiana	212	34	-.018	-.061	16.0	.34	235
Togo	305	52	.080	-.014	17.0	.01	2
Moldova	209	36	.160	.340	17.2	.00	12
Bahrain	556	96	.276	.203	17.3	.04	929
Côte d'Ivoire	48	9	.053	-.018	18.8	.01	3
Suriname	68	13	.089	.113	19.1	.13	32



- **Ontology-based Visualizations, Tag Clouds (via Web Map Server)**
- **Knowledge Planets**
 - **Topography of Information Landscape**
 - Peak = Cluster of Documents on a Specific Topic
 - Ocean, Valley = Sparsely Populated Part of the Information Space
 - **Projecting Information Landscapes onto Virtual Globes**
 - Initial Arrangement and Stability of Topics
 - Seamless Navigation across Layers and 0° Meridian Line



Active Document

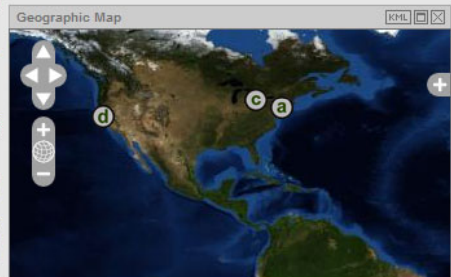
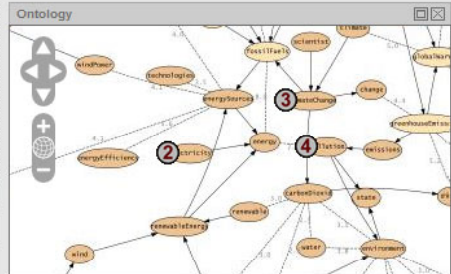
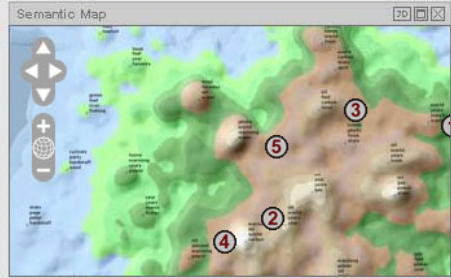
Permalink

BBC NEWS | Business | Investors urge action on climate change

news.bbc.co.uk/2/hi/business/7004372.stm

Published in: GB • Text refers to: United States • Mirror Date: 2007-09-26

Last Updated: Sunday, 23 September 2007, 23:12 GMT 00:12 UK. Investors urge action on climate change. By Jorn Madslie. Business reporter, BBC News. US President Bill Clinton. President Clinton wants companies to act against climate change. Bill Clinton will be taking a leaf out of his political ally Al Gore's book on Monday as he takes part in the New York launch of a major study of large, global corporations' attitudes to climate change. In the current climate, much of what the Global Corporate Climate Change Report says appears obvious: most companies have come to realise that climate change is going to have a major impact on their business, and many of them also realise that there will be winners as well as losers. But what is truly different about this report is that it is backed by a group of 315 of the world's largest investment houses with \$41 trillion under management - equivalent to three times the annual economic output of the US. "That's why President Clinton is prepared to endorse this initiative," the Climate Disclosure Project's chief executive, Paul Dickinson, tells BBC News in an interview. Market leaders. In a world where money is power, the group of investors have asked the biggest companies in the world to identify how climate change is going to affect their businesses, and to report back their findings. Many of them have done so. Indeed, the Global Corporate Climate Change Report is essentially a compilation of a whopping 1,300



Similar Topics

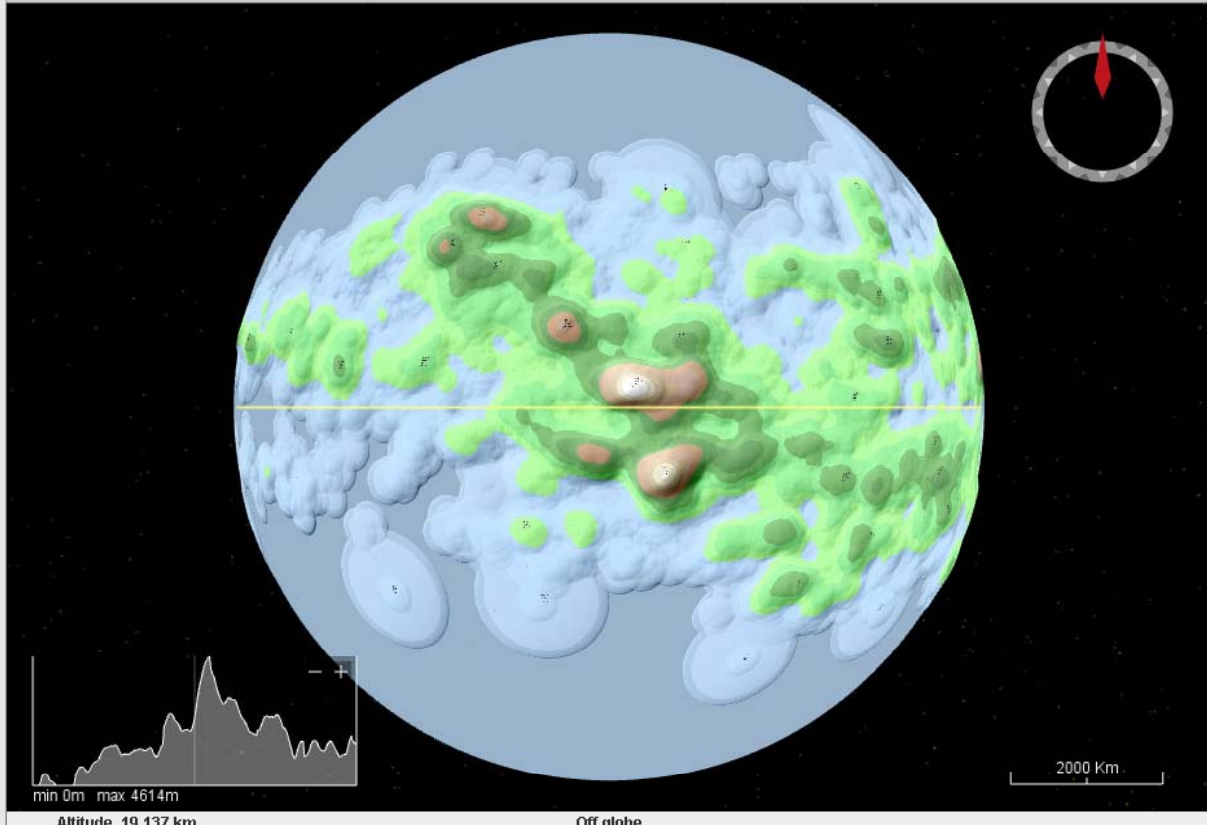
- a** News :: Inspire Magazine Association (CAA) ... More... Recycling site is a hit w www.inspiremagazine.org.uk/news.aspx?p=18
- b** Online NewsHour: Europe Archive | PBS into whether the changes are climate change-related www.pbs.org/newshour/region/europe/index.html
- c** Morning Star Online - Britain's socialist daily news trumpet.. Cartoons against global warming. (Monday www.morningstaronline.co.uk/index2.php/free/culture)
- d** Environment News Service (ENS) provide locally generated, renewable energy for trea www.ens-newswire.com/ens/apr2008/2008-04-25-092
- e** New York Sports - NY Daily News ask_ap_logo.jpg Ask AP: Global warming and the E. breakingnews.nydailynews.com/dynamic/stories/H/HK

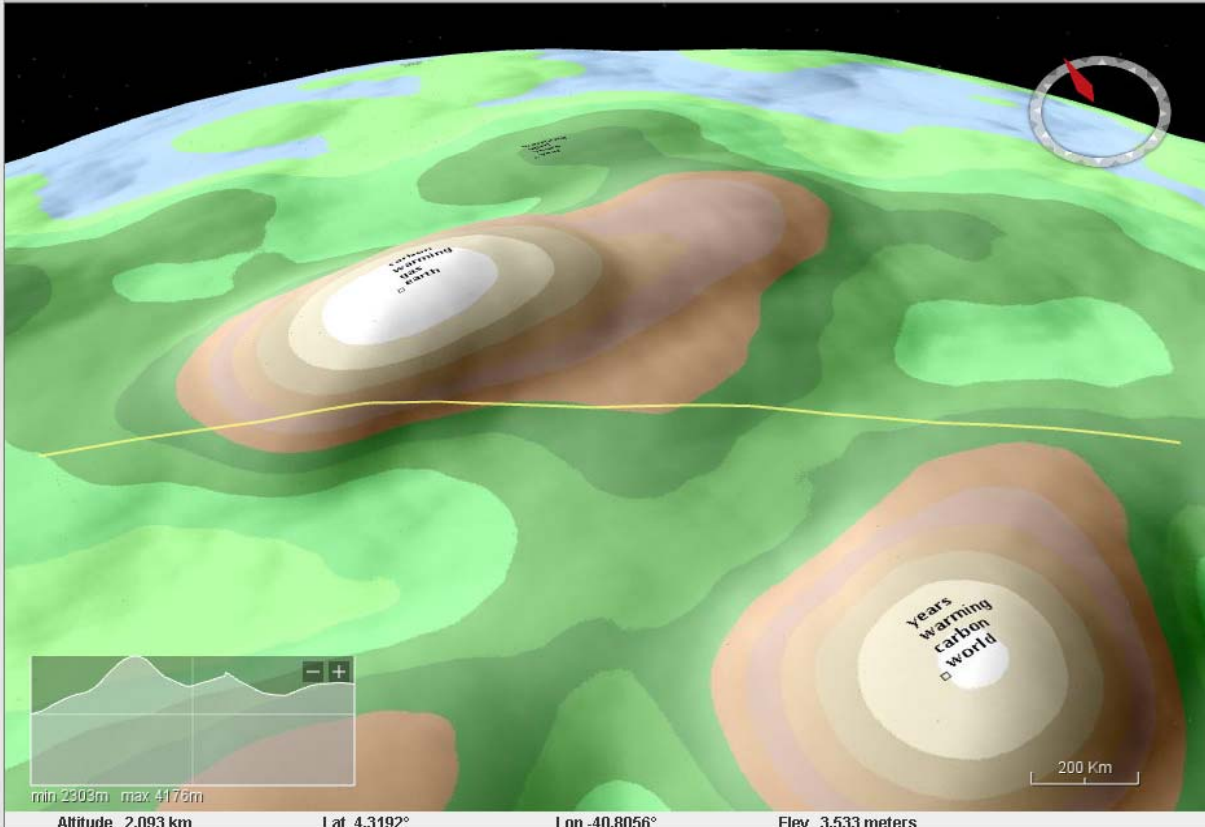
Nearby Locations

- 1** The Spectator Magazine its 'action' on that supposed environmental menace. www.spectator.co.uk/stephenpollard/archive/2008/Ma
- 2** Can we save planet? [3Dec05] Socialist Worker ever demonstration over climate change, activists sp www.socialistworker.co.uk/art.php?id=7878
- 3** Guardian Weekly March 13th 2008. The EU's climate change challeng www.guardianweekly.co.uk/?page=editorial&id=1548
- 4** Guardian Weekly pollution.. Right now the global warming is destroyin www.guardianweekly.co.uk/?page=viewcomment&co
- 5** Global warming will create 'climate change refuge an estimated 25 million environmental refugees ari www.inspiremagazine.org.uk/news.aspx?action=view

Knowledge Planet

ABOUT PROFILE





Quotes

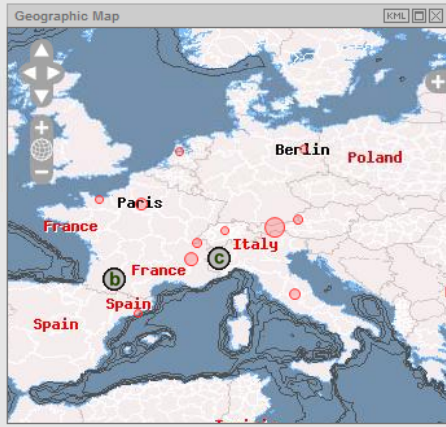
entertainment Elton roks Austrian	ski	slopes.	1	5 May 2008	
if [write_off.gif] By Leslie Woit,	ski	Canada Magazine Review this page Wh	-0.16	5 May 2008	
Australian	ski	lift prices now highest in world	0	22 Apr 2008	
Snow and	ski	holidays - Travel - Telegraph. *	-0.05	15 Apr 2008	
bar, Aspen, US The US's swankiest	resort	is just for the Hollywood set, ri	0.44	14 Apr 2008	
A leap of faith and a cool rush -	ski	- Activities & Interests - Travel.	0.98	1 Apr 2008	
ia White Russian. Russia's premier	ski	town is about to be transformed fro	1	31 Mar 2008	
ury skiing for beginners in Lech,	austria	. Johnny Morris in Lech, Austria.	0	10 Mar 2008	
* Skip to Telegraph Snow and	ski	top stories.	-0.02	10 Mar 2008	
m). The deal. St Anton is one of	austria	's liveliest ski resorts - and is	0	3 Mar 2008	
Aspen price. The US's swankiest	resort	is just for the Hollywood set, ri	0.63	19 Feb 2008	
* Skiing. Skiing. * La Plagne	ski	resort, France. La Plagne revisite	0	19 Feb 2008	



Active Document Permalink

Bespoke traveller: skiing for beginners in Lech - Telegraph
www.telegraph.co.uk/travel/snowandski/761546/Bespoke-traveller-skiing-for-b...
 Published in: GB • Text refers to: Innsbruck • Mirror Date: 2008-03-10

* Skip to article: Bespoke traveller: skiing for beginners in Lech. Bespoke traveller: skiing for beginners in Lech. Johnny Morris. Last Updated: 3:50PM GMT 07/03/2008. Johnny Morris reviews special interest holidays and tailor-made trips. This week, he reports on luxury skiing for beginners in Lech, Austria. Johnny Morris in Lech, Austria. * Video: learning to ski - and fall - in Lech. The novice. "You have never skied before." Anja, the woman behind the hotel



- Similar Topics
- a** America's best-kept ski secret | Travel | The Observer's best-kept ski secret | Travel | The Observer. www.guardian.co.uk/travel/2008/jan/13/7
 - b** Far from the madding pistes | Travel | The Observer. days, mountain huts close to major ski areas are more www.guardian.co.uk/travel/2008/jan/27/wintersports
 - c** Ski property: With a little alp from my friends - Telegraph Ski property: With a little alp from my www.telegraph.co.uk/property/main.jhtml?xml=/prop
 - d** Winter sports | Travel | guardian.co.uk report. Feb 10 2008: France | Austria | Switzerland | www.guardian.co.uk/travel/wintersports
 - e** Skiing: pick of the late-season pistes - Telegraph five or six weeks and a handful of ski areas will remain www.telegraph.co.uk/travel/snowandski/762302/Skiin

- Nearby Locations
- 1** More from this week's Observer Lake City offers a different ski resort every day and so observer.guardian.co.uk/index.html
 - 2** Escape | Travel | Guardian Unlimited in Salt Lake City and you can ski in a different resort www.guardian.co.uk/theobserver/escape
 - 3** More from this week's Observer Lake City offers a different ski resort every day and so observer.guardian.co.uk/0_158346_00.html
 - 4** Elizabeth Day on the Sundance Festival | Review of the bedrooms was this beautiful ski-suit that they'd observer.guardian.co.uk/review/story/0_2235819_00
 - 5** Elizabeth Day on the Sundance Festival | Review of the bedrooms was this beautiful ski-suit that they'd observer.guardian.co.uk/review/story/0_2235819_00

- **Criteria**
 - Perception of search metaphors (ontology, tag cloud, semantic map, geographic map).
 - Usability, navigational design, usefulness, interactivity, robustness, aesthetic appeal, content quality, system availability, informativeness, believability.
- **Methods**
 - **Experiment**
Two tasks (goal-directed search versus exploratory browsing) monitored on four portal variations
 - **Questionnaire**
Pretest (n=383) and Evaluation (n=441)
 - **Log File Analysis**

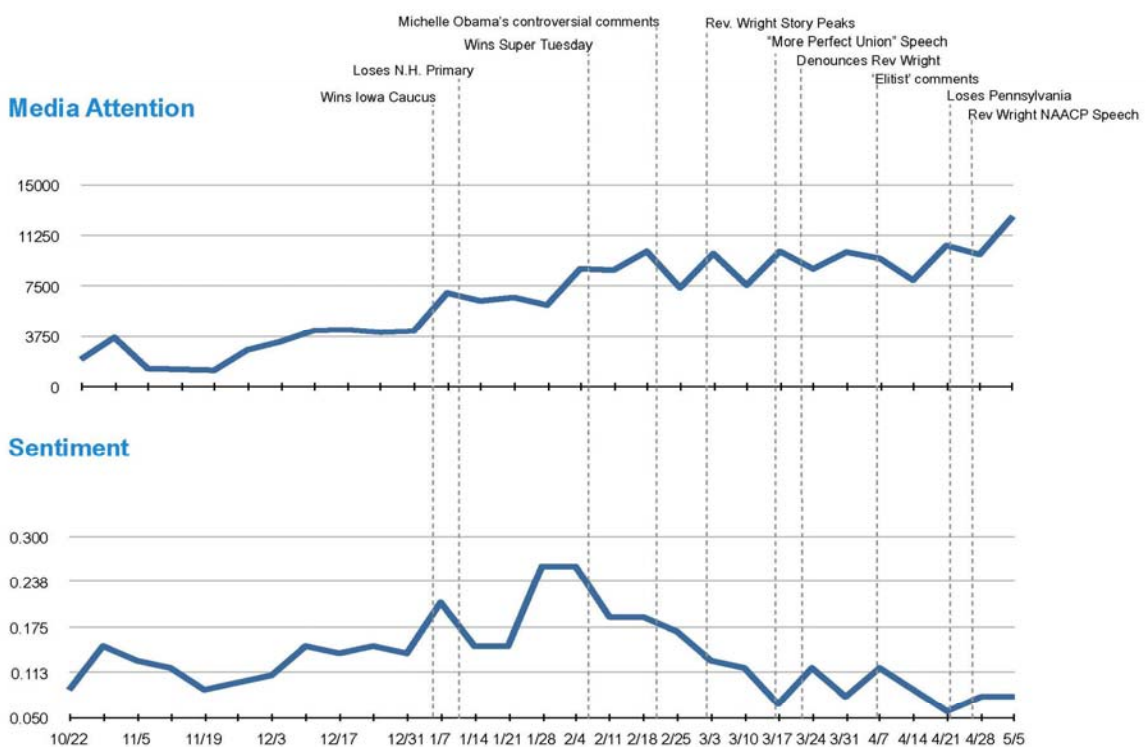
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 - Media Watch on Climate Change
 - US Election 2008 Web Monitor
 - CATER Tourism Portal

The screenshot shows the IDIOM website interface. At the top, there are navigation links: News, Project Description, Use Cases, Publications, Download, Consortium, and a search box. Below the navigation is the header: IDIOM | FIT-IT SEMANTIC SYSTEMS PROJECT, Information Diffusion Across Interactive Online Media, with links for Feed on, Posts, and Comments. The main content area features a large image with the 'idiom' logo. Below the image, there are two news items. The first is 'NASA Presents Knowledge Planet at JavaOne Conference' dated May 29, 2008, by idiom. The second is 'Launch of the US Election 2008 Web Monitor' dated December 19, 2007, by idiom. To the right of the news items is a sidebar with logos for GENTICS, bmwi, FFG, and sublima, along with a 'FIT-IT | IDIOM' logo and the website URL 'www.idiom.at'. At the bottom of the sidebar, there are sections for 'Categories' (Announcements (9), Awards (2), Master/PhD-Theses (2), Publications (2)) and 'Archives' (May 2008 (1), December 2007 (1)).

- How do macroscopic information flows shape **public opinion**? What are appropriate methods to measure and model the extent, dynamics and latency of this process? [US Election 2008 Use Case]
- Which content placement strategies increase the impact on the target audience and support self-reinforcing **content propagation in virtual communities**? [Facebook, OpenSocial]
- How widespread is **content redundancy**, and what influences content replication within and across information networks? [IDIOM Phase IV]

Barack Obama Statistics



Navigation

- US08 Home
- ▷ Democrats
- ▷ Republicans
- Media Watch
- User Poll Results
- ▷ News and Updates
- Download
- ▷ About

US Election 2008 Web Monitor
SCREEN CAST

idiom
MEDIA WATCH

New Media MBA
www.modul.ac.at/nmt/mba

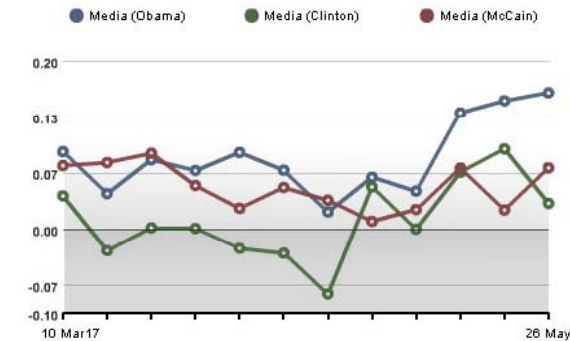
EDITED BOOK
The Geospatial Web
Geobrowsers, Social Software & the Web 2.0

US Election 2008 Web Monitor

Next Update: 4 Jun 2008



Attention Sentiment



10 Mar 17 26 May

Media Samples: ALL US UK CA AU/NZ Other Samples: Eco-NGOs Pol-Blogs Fortune



User Poll

Obama, Barack

user profile

Austria

female

27

Cast your vote

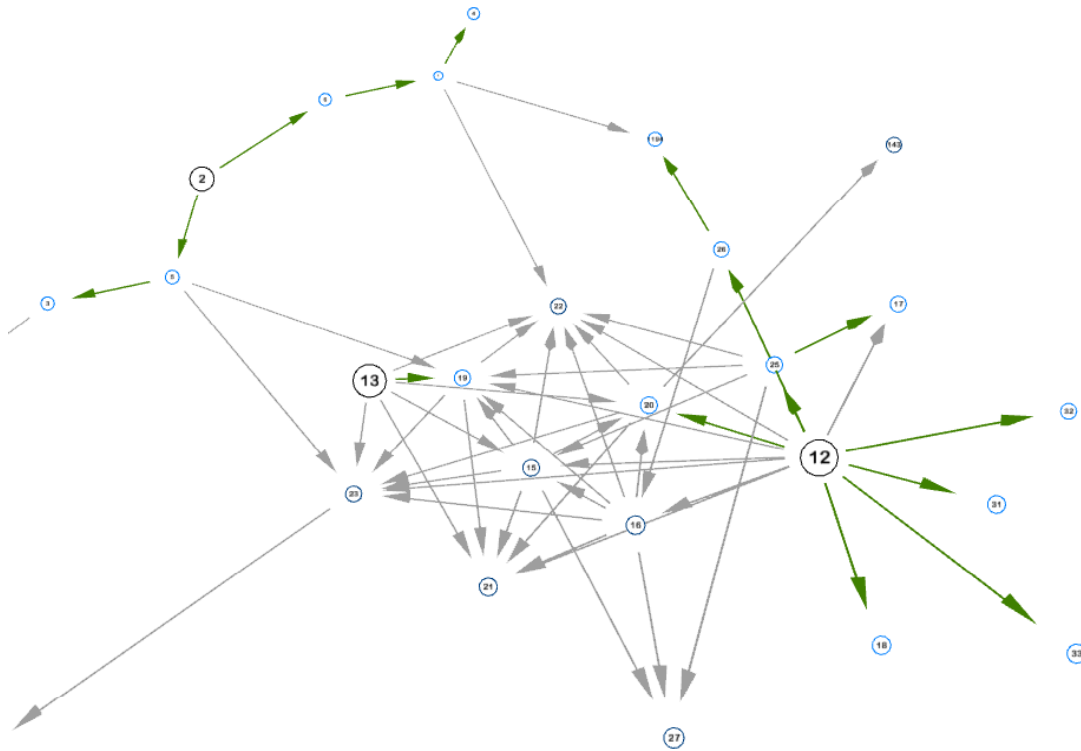
About

The US Election 2008 Web Monitor provides weekly snapshots of global Web coverage. The results reflect attention and sentiment towards the US presidential candidates. Lists of keywords summarize the most important issues associated with each candidate [more].

Social Media Applications



- **Web 2.0**
 - Governed by strong network effects and harnessing collective intelligence through customer-self service and algorithmic data management (O'Reilly 2005)
 - Blurs the distinction between content production and content consumption
- **Facebook Application Development**
 - Gather data for social network analysis
 - Analyze viral dissemination effects
 - Sentiment detection and validation by means of crowdsourcing
 - Investigate hostile media effects



facebook
Profile edit Friends ▾ Inbox ▾
home account privacy logout

Search

US08 Web Monitor

Submit your preferred candidate and tell us if you think he/she is going to make it!

Tell your Friends!

Step 1: Pick a candidate Step 2: Select confidence level Step 3: Voting results

First tell us who you want to become the next US president:

Barack Obama

John McCain

Cynthia McKinney

Other / Not Sure

In total you voted 6 times so far.
Last time was 6 days ago (for John McCain).

Your votes are set to public. Your friends and others may see them in their mini feed and on your profile page. Click the lock to keep your votes private.

[Feedback](#)

Page built by US08 WebMonitor (report) [About](#) [Find Friends](#) [Advertising](#) [Developers](#) [Terms](#) [Privacy](#) [Help](#)

Search

Applications edit

- Developer
- US08 WebMonitor
- Sentiment Quiz
- more

US08 Web Monitor

ECOresearch.net

Submit your preferred candidate and tell us if you think he/she is going to make it!

Tell your Friends!

Step 1: Pick a candidate Step 2: Select confidence level Step 3: Voting results

And how likely is it that Barack Obama will win?



No chance!

Probably not.

Not sure.

Maybe.

Definitely!

Your votes are set to public. Your friends and others may see them in their mini feed and on your profile page. Click the lock to keep your votes private.

Feedback

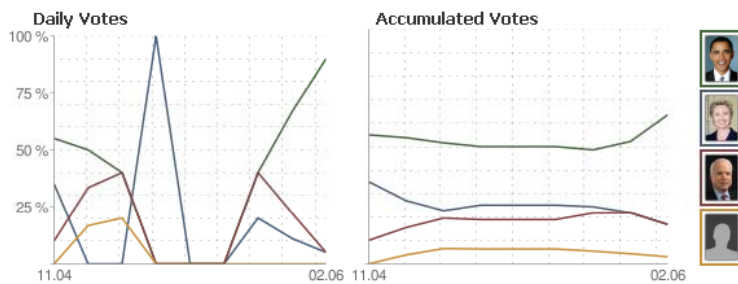
Search

Applications edit

- Developer
- US08 WebMonitor
- Sentiment Quiz
- more

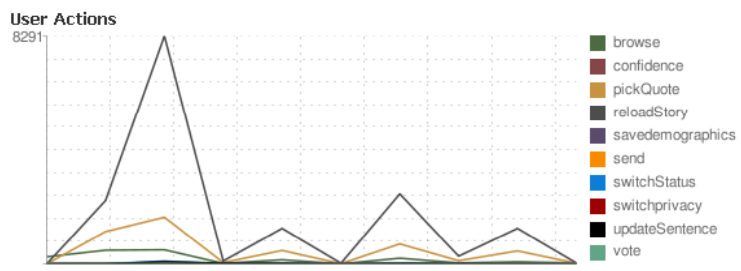
US08 Web Monitor

ECOresearch.net



6 People voted 66 times so far.

In total you voted 29 times so far.



Your votes are set to public. Your friends and others may see them in their mini feed and on your profile page. Click the lock to keep your votes private.

Feedback

facebook Profile edit Friends ▾ Inbox ▾ home account privacy logout

Search

Applications edit

- Developer
- US08 WebMonitor
- Sentiment Quiz
- more

US08 Sentiment Quiz

ECOresearch.net

Hall of Fame

1.	Walter	430
2.	Julia	361
3.	Norberto	204
4.	Harb	158
5.	Fábio	154
...		
9.	Sandra	100
10.	Guilherme	77
11.	You	71
12.	Lisa	61
13.	Jessica	60

Others currently Playing

Spread the Word!

Tell your Friends!

You will earn **10% of the points a friend makes** after accepting your invitation! The calculation is recursive, so if this friend invites another one you will even get more bonus points.

If you like US08 Sentiment Quiz, become a fan!

Feedback

Status

4 Level

1312 11 10 9

You have 71 points so far.
Invite your friends and earn 10% of the points they make!

Page built by US08 WebMonitor (report) About Find Friends Advertising Developers Terms Privacy Help

ECOresearch.net

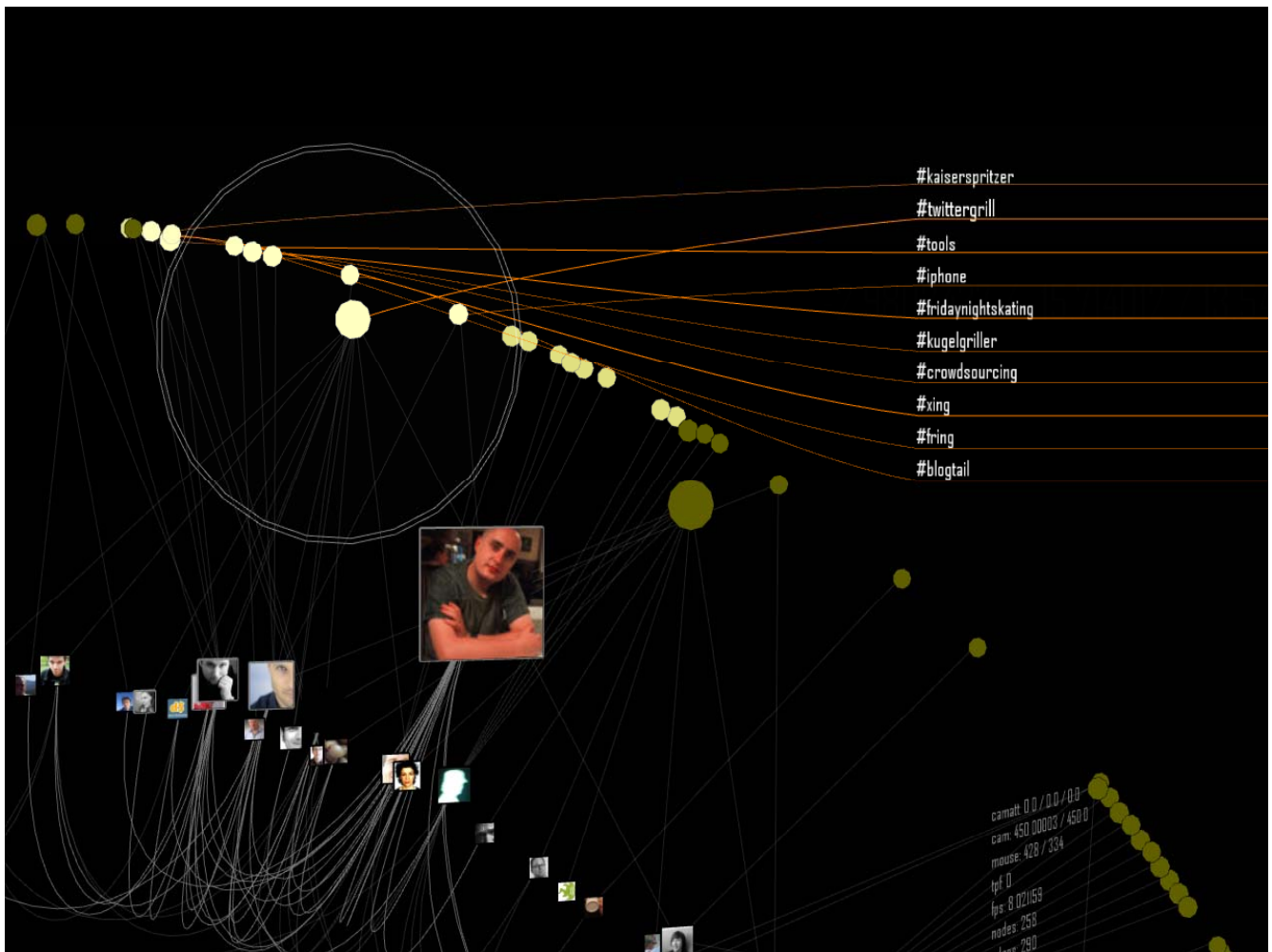
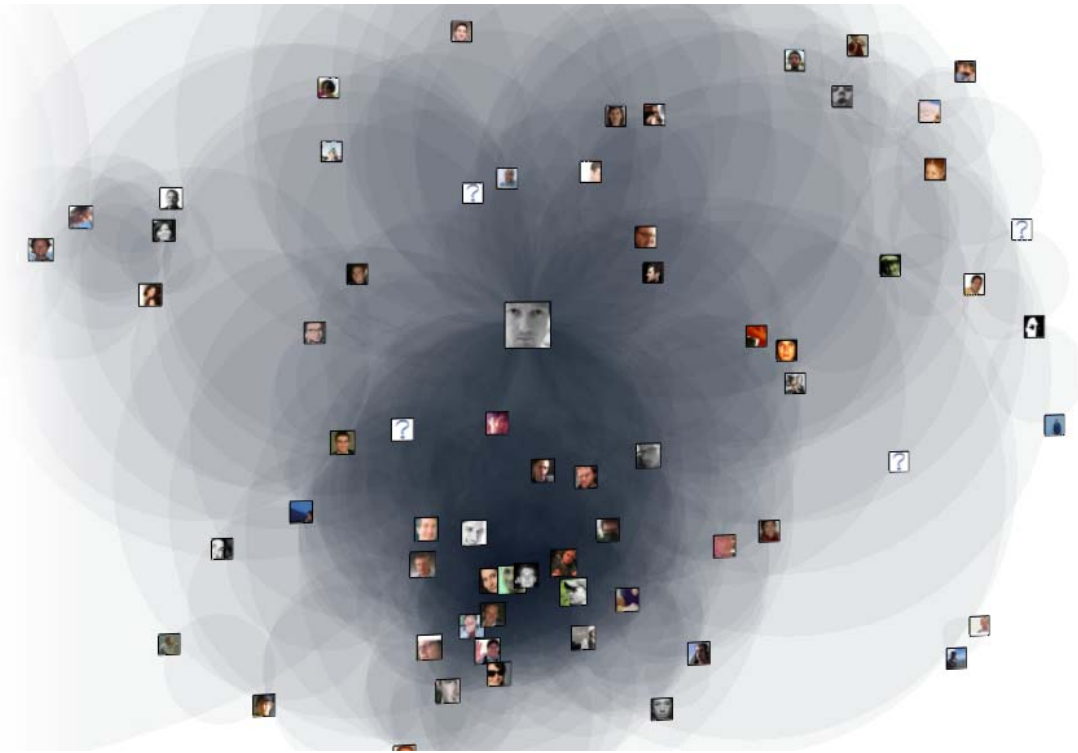
US08 Media Watch ECOresearch Network IDIOM Project

User Poll Results The US Election 2008 Web Monitor aims to analyze both the production and consumption of electronic resources. Therefore, the system not only aggregates and visualizes online coverage, but also lets each individual user vote for a particular candidate.

POWERED BY Google
Map data ©2008 Europa Technologies - Terms of Use

Social Network Analysis

Visualizing the social graph identifies relations among users of the US Election 2008 Web Monitor. The proximity of two individuals shows how closely related they are in terms of their personal contacts. Such visual methods reveal hubs and clusters, and help explain how these structures impact information diffusion within social networks.

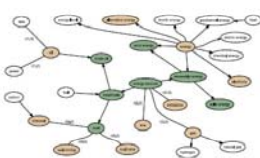


Part II: Market Vision

IDIOM Project Review
 Austrian Research Promotion Agency
 Sensengasse 1, 1090 Vienna
 20 June 2008

Prof. Arno Scharl
 MODUL University Vienna

Mag. Alexander Szlezak
 CEO, Genetics Software



Exploitation Summary

- **Knowledge Acquisition and Management**
 - Unearth hidden knowledge and make it accessible within an organization
- **Market Research**
 - Measuring the Effectiveness of Campaigns
 - Brand and Product Perception
 - Viral Marketing, Leveraging the Power of Social Networks
- **Web Portals**
 - Advanced Search Engines
 - Visual Navigation Systems
 - Frontend for Semantic Technologies

Business challenges where semantic services catalyze innovation:

- User-friendly, context-sensitive access to knowledge repositories (formal and informal)
- Finding relevant information in a certain context across multiple IT systems
- Storage optimization and data lifecycle management (identify irrelevant data)
- Linking structured and unstructured data

- Trend scouting and monitoring; e.g., in product development, campaigning, crisis management
- Augmentation of media monitoring and clipping services
- Competitive analysis – e.g., product and price comparisons
- e-Commerce – personalized product offerings, recommender systems



[Suchen](#) [Sitemap](#)

[Home](#) [Über Österreich](#) [Reiseführer](#) [Urlaubsthemen](#) [Unterkünfte](#) [Reiseplanung](#) [Service](#) [UEFA EURO 2008™](#)

Reiseführer

[Livecam](#)
[Impressionen](#)

TOP Österreich jenseits der Torlinie



Hier geht's zur 4-fachen Gewinnchance!

Hotels/Unterkünfte

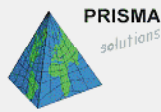
Bundesland oder Ort: *

Anreise am: 19 6 2008
 Abreise am: 20 6 2008

Wetter Informationen

Innsbruck
 st. bewölkt, 14°C

- Insights into the usage of visual navigational aids on tourism portals
- Potential integration of search metaphors within the Austria.info portal
- Provision of domain-specific semantic search functionality
- Community features (Web 2.0)
- Opinion monitoring and mining

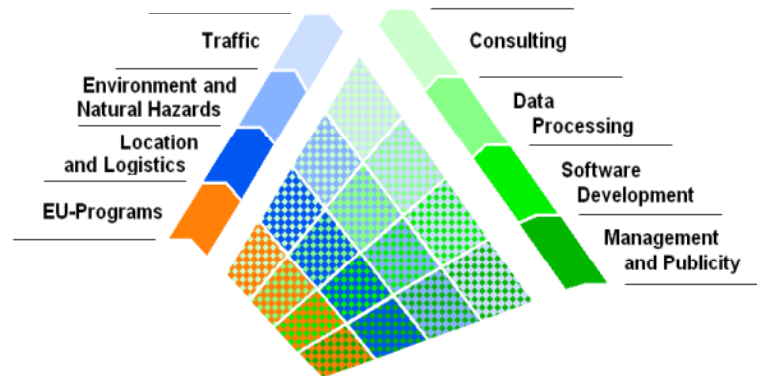


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The question is: Where?

Geographical Information Systems (GIS) are a modern instrument when dealing with spatial relevant questions. As to their type and complexity, very different kinds of questions can arise depending on the respective topic.

An experienced and professional team using sophisticated technologies helps to find solutions that are ideally tailored to the client's needs. And successfully so.



- Integration of semantic and geospatial Web technologies
- Building ontologies automatically based on heterogeneous archives of structured and unstructured information
- Ontology validation
- Ontology visualization and Web-based editing
- Environmental applications

GENTICS
SIMPLIFY IT

» PRODUKTE » NEWS » KUNDEN » PARTNER » UNTERNEHMEN » INFOPORTAL

Suchbegriff eingeben

UNSERE LÖSUNGEN

- GENTICS CONTENT.NODE**
Universelles Content Management System
- GENTICS PORTAL.NODE**
Universelles Unternehmensportal

GENTICS AM BALL

Das Team von Gentics wünscht der österreichischen Fussball-Nationalmannschaft alles Gute und viel Erfolg bei der Europameisterschaft 2008.

Österreich bei der Europameisterschaft

NEWS

Innovation „Made in Austria“
Gentics CEO, Mag. Alexander Szlezak, ist am 24. Juni 2008 am Podium der APA-EBC präsent. Zum Thema "Innovationen Made in Austria – Wie man's macht..." diskutieren, neben Gentics, Vertreter von IT Solution, Navax, Microsoft, Diamond:dogs und Kapsch.

Gentics am BRZ-Event
Das Kunden- und Partnerevent des Bundesrechenzentrums stand dieses Jahr unter dem Motto "E-Government goes Europe". Auch heuer war Gentics bei diesem Event als Aussteller präsent.

IN THE CITY - Gentics feiert Büroeröffnung!
Gentics eröffnete gemeinsam mit ihrem langjährigen Partner Getdesigned ihr neues Büro in der Wiener City. Unter dem Motto "IN THE CITY" wurde in tollem Ambiente ausgelassen gefeiert.

Gentics Schulungstermine sind da!
Profunde Ausbildung der beteiligten Personen eines Projektes verbessert die Qualität der erarbeiteten Lösung. Nutzen Sie Gentics Schulungen um die Effizienz Ihrer Projekte zu erhöhen.

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Leading Austrian CMS and Portal Developer

- 131 Customers
- 31 Partners in Germany and Austria
- 670 CMS and Portal Projects
- ~70.000 Portal Users
- ~5000 CMS Users

Availability of Technology

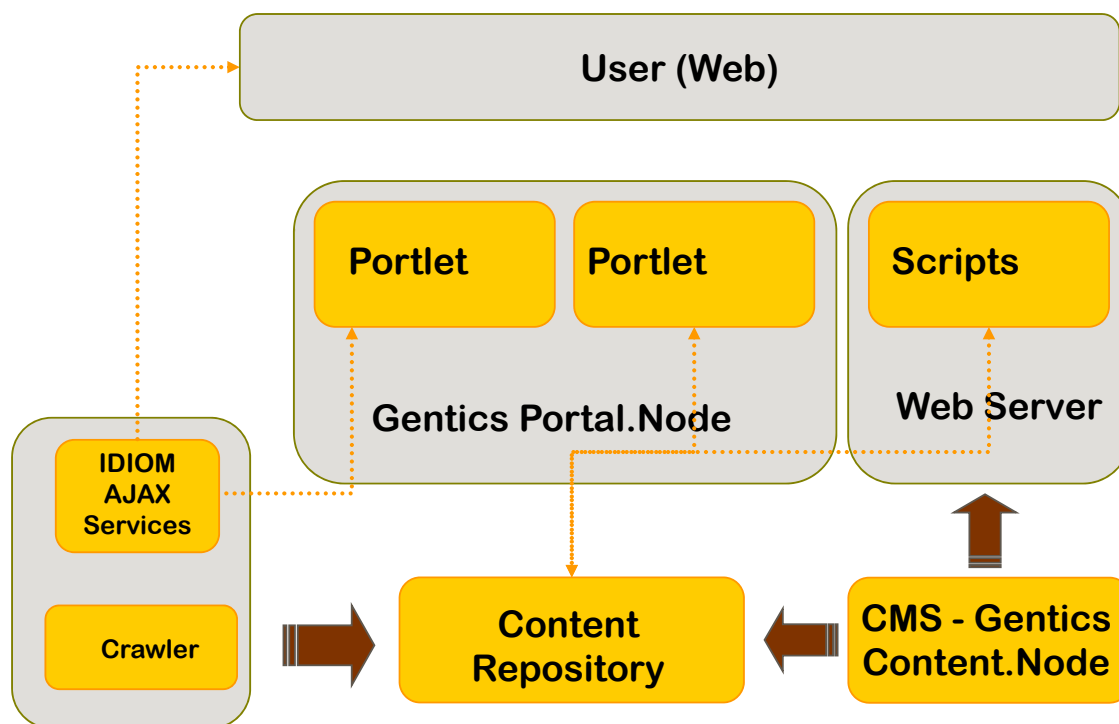
- **External**
IDIOM technology to be made available as SAAS (Software as a Service), provided by business partners for corporate marketing services within enterprise portals
- **Internal**
Corporate search infrastructure analyzing file services and unstructured data repositories

Intranet Application

Generate similar content automatically

- Improved information network; easier access to information
- No manual linking required; avoids cumbersome definition and maintenance of links

Portlet



- **Refereed Publications**
 - Journal Articles: 6
 - Conference Proceedings: 8
 - Books: 1
 - Book Chapters: 4



- **News Media Coverage**
 - Austria: ORF (Futurezone, Ö1), derStandard, APA, etc.
 - International: Die Welt, Computerwoche, NASA, MIT, etc.

- **Web Site Traffic**
 monthly averages | www.ecoresearch.net
 - 15,000 Visits
 - 200,000 Page Views